

## FT Professional Trial for the University of Bologna (26/02/2024-31/03/2024)

Hello everyone,

This is a guide to help you enhance your experience and understanding of what an FT Professional Subscription has to offer.

If you have any questions about the recommendations or your access, please email your dedicated FT Customer Success Manager, Océane Muroni, at [oceane.muroni@ft.com](mailto:oceane.muroni@ft.com).

Use the link [ft.com/unibo](https://ft.com/unibo) to **sign up** for your FT.com account. We recommend going through the [FT.com Tour](#) and exploring the [FT Professional faculty resources](#) to get started. We have also recently published our [2023 headlines & highlights for FT Professional subscribers](#) which showcases the biggest scoops we offered our readers last year.

### Content Recommendations:

- Add Topics (e.g. [Innovation](#)), Countries and Regions (e.g. [Italy](#) / [Europe](#)), Industries (e.g. [Technology](#), [Energy](#), [Financials](#) or [Professional Services](#)), [Newsletters](#) and [Columnists](#) to your [myFT section](#)
- [Europe Express](#) dives into the most consequential topics in European politics and policy, offering smart, punchy insight and analysis every weekday
- [Energy Source](#) brings you essential news, forward-thinking analysis and insider intelligence on the energy sector - the world's indispensable business
- [Sort Your Financial Life Out with Claer Barrett](#) is a new six-part newsletter series designed to help you make smarter money decisions

### Editors & Columnists

- [Martin Wolf](#) is our chief economics commentator, [Gideon Rachman](#) is our chief foreign affairs commentator, [Anjana Ahuja](#) is our science commentator and [Sarah O'Connor](#) is our employment columnist
- [Isabel Berwick](#) is the [Working It](#) podcast and newsletter correspondent covering hot topics in post-pandemic work-life which is featured on the [Work & Careers](#) section
- Not a specific editor, but [Lunch with the FT](#) is a fascinating insight into the professional experiences of leading cultural and business figures
- Check out this [Thriving Cities](#) Special Report, they're [planned](#) until the end of 2024
- The [Behind the Money](#) podcast takes you inside the business and financial stories of the moment and [here's](#) our podcasts page

### Recommendations to make consuming the FT more intentional:

- **Burgundy** tags indicate a news piece, and **Blue** tags indicate an opinion piece from our editors. By seeking out specific types of content, it can help frame your reading in a more engaging and structured way
- Use the [FT App](#) to supplement your desktop experience, and whilst on the move. If your eyes are busy, we've got an **Audio Articles** feature, so you can still listen and engage with content that way
- Make use of features like [FT Highlight](#) and [FT Workspace](#) to identify important parts of articles, and engage with content in a more strategic way